

green initiatives at the westin hilton head island resort & spa



We are working to build on our culture of sustainability. As a global company, Starwood has the size and scope to make a real difference. Sustainability makes good business sense. Not only can we save money, but our guests and customers increasingly want it, and our associates are passionate about it.

– Frits van Paasschen
President & Chief Executive Officer
Starwood Hotels & Resorts Worldwide, Inc



energy and resource consumption reduction

- Make a Green Choice program
- All guest room lighting use compact fluorescent bulbs.
- High energy efficient light fixtures throughout the back of the house
- Replaced all T12 fluorescent with T8 bulbs
- Preventive maintenance program
- Installed variable speed drive HVAC motors
- Installed new high efficient boiler system
- Installed variable speed drive pump station for hot water system

water conservation

- In-room linen and towel reuse program encourages guests to reuse linens and towels in an effort to reduce chlorine and detergent use and save millions of gallons of water
- Replacing toilets with low-flow toilets as needed

local produce and products

- Menus include seasonal local fruits, vegetables and seafood to support the local farmers and fisherman
- Food donation to Second Helpings and Boy Scouts of America following Starwood's corporate standards with regards to time and temperature controlled foods

waste minimization

- All printer and fax toner cartridges are recycled
- Office paper recycling bins are located in all departments
- Internal documents are distributed via e-mail to decrease paper use whenever possible
- Elimination of Styrofoam use
- Bottled water alternatives include providing water pitchers and water glasses for meetings